1. What do you think these men are doing?

2. List your comparisons here:

<table>
<thead>
<tr>
<th>CAMPAIGNS IN UNITED STATES</th>
<th>CAMPAIGNS IN ENGLAND</th>
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3. Based on the above information, what generalizations can you make about American campaigns?

4. List the 4 aspects of campaign posters and list examples of them.
   A.
   B.
   C.
   D.

5. What major invention changed the way campaigns were run?

6. List the four type of commercials candidates use and list examples of each:
   A.
   B.
   C.
   D.

7. Which commercial do you think was most effective? Why?

8. What similarities are there between the campaign poster and the commercials?